



Press Release: 4 November 2010

THE DECORATIVE ANTIQUES & TEXTILES FAIR

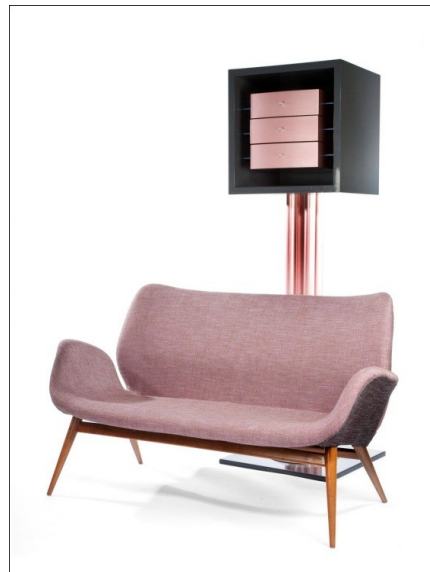
Winter Event, 18-23 January 2011

At The Marquee, Battersea Park, London SW11 4NJ

Foyer Theme: *Let There Be Light! Mirrors & Illumination*

The Decorative Fair is renowned for the fantastic array of vintage and antique lighting and mirrors offered by exhibitors across all disciplines and periods. Mid-winter is a perfect time to show these items off to great effect, banishing the short-day greys. A special Foyer display will feature traditional and C20th period mirrors of all shapes and sizes, from over-mantels and pier glasses to sunbursts and Venetians; romantic chandeliers and modernist ceiling lights; wall-mounted illumination in French gilt or Murano glass, and from candle sconces to cantilevered arm-lights; fashionable floor lamps and creative table lamps 'up-cycled' from vintage and antique decorative objects.

Around 140 dealers will participate in the Winter Fair, with a choice selection of decoration for design projects small or large, catering to buyers with both generous and modest budgets (unusual accessories and collectors' items can be found for well under £50).



International decorators have used the Fair since 1985 (when it was launched) as invaluable source of statement pieces, fine and interesting furniture for residential, public and retail projects. Recent customers have included American designers Michael Lawrence-Bullard and Kathryn Ireland, who both came shopping at the Autumn 2010 event. Regular trade buyers at the Fair are Nicky Haslam, Henrietta Spencer Churchill, Karen Millen (for her new design consultancy), Colefax & Fowler, Neisha Crosland, John Minshaw, Nina Campbell, Rupert Lord, Paolo Moschino, Jane Churchill, and retail buyers from Ralph Lauren, Paul Smith and Anthropologie.

Trends at the September 2010 Show

Buoyant sales at the recent Autumn Decorative Fair (the Fair runs three times a year) pointed towards quality *luxe* – smart traditional furniture with a twist (decorative finishes, burr veneers, walnut, and unusual woods); glossy C20th furniture incorporating glass and mirrored or coloured surfaces; lots of useful upholstered furniture of all periods including pairs of chairs and sofas; chic C20th accessories such as lamps and lighting; large Venetian mirrors; much modern art, and a good mix of traditional decorative and collectable objects such as candlesticks, textiles and glassware.

The Decorative is attracting thousands of new visitors to each Fair, who describe it as 'exciting', 'inspirational' and providing 'well-priced one-off' pieces. The event is an excellent introduction to the world of antiques for first time buyers, as

it is fun, relaxed and accessible, and not in the least bit daunting. Dealers are friendly and display their stock in ways that help potential buyers envisage how it might work in their own home.

ENDS

FUTURE DATES: Spring Fair, 3-8 May 2011
Autumn Fair, 27 September- 2 October 2011

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Note to Editors: The Decorative Fair is a thrice-annual event held in Winter, Spring and Autumn

Event: The Winter Decorative Antiques & Textiles Fair

Date: Tuesday 18 to Sunday 23 January 2011

Venue: The Marquee, Battersea Park, London SW11 4NJ

Tickets: £10.00 including catalogue (which allows free return to Fair throughout the week)

Transport: from Sloane Square Tube take the *free Renault shuttle* service from Sloane Square Hotel to the Marquee, approximately every 15 minutes during opening hours.

Open: Tuesday 12pm – 8pm

Wednesday & Thursday 11am – 8pm

Friday & Saturday 11am – 7pm

Sunday 11am – 6pm

Organisers: Harvey (Management Services) Ltd

Enquiries: +44 (0)20 7616 9327 // www.decorativefair.com